

(Abstract)

Bachelor of Multimedia and Communication Programme under Choice Based Credit Semester System(in Outcome Based Education) in Affiliated College - Nomenclature of the Programme - Corrected - Erratum - orders issued.

ACADEMIC C SECTION

Acad/C1/858/2021

Dated: 07.02.2025

- Read:-1. U.O. No. Acad/C1/858/2021 dtd: 04/03/2023
2. U.O.Note No.EG II/EG II-V/30550/2022 Dtd: 08/08/2024 received from the Examination Branch of the University
3. The Remarks received from Chairperson, BoS in Journalism and Mass Communication dtd:16/10/2024
4. The Minutes of the meeting of the Academic Council (XXIX) held on 21/12/2024

ORDER

1. As per paper read (1) above, Modified the Scheme, Syllabus of the new generation programme Bachelor of Multimedia and Communication (CBCSS-OBE) was implemented in the Affiliated College with effect from 2020 admission.
2. Meanwhile, the Examination Branch vide paper read as (2) above, requested to solve the discrepancy in the Nomenclature of the programme, mentioned in the Affiliation Order and the in the Syllabus of the Programme. In the Affiliation Order, the nomenclature of the programme 'Multimedia' was mentioned as as single word, whereas, in the approved Syllabus and U.O. concerned, 'Multimedia' was mentioned as 'Multi' & 'Media' as two words.
3. Subsequently, the Remarks of Chairperson, Board of Studies (BoS) in Journalism & Mass Communication(cd) was sought in this matter and in reply, the Chairperson, vide paper read as (3) intimated that, Multimedia is single word. Hence suggested to correct the nomenclature of the Programme.
4. The Vice Chancellor approved the aforesaid Remarks of the Chairperson,BoS and ordered that abbreviation has to be modified accordingly and also ordered to place the matter before the Academic Council.
5. The XXIX th Meeting of the **Academic Council held on 21-12-2024 vide paper read (4) above, approved the Modification of abbreviation of the programme, Bachelor of Multimedia and Communication as "B.M.C." instead of B.M.M.C.**
6. The Minutes of the Academic Council was approved by the Vice Chancellor.
6. Therefore, the name of the Programme in the Scheme and Syllabus of the programme is corrected to be read as "**Bachelor of Multimedia and Communication (B.M.C.).**"
7. The U.O read as paper (1) above, stands modified to this extent.

Orders are issued accordingly.

Sd/-
ANIL CHANDRAN R

DEPUTY REGISTRAR (ACADEMIC)

For REGISTRAR

- To:
1. EG II Section
 2. The Chairperson, BoS, Journalism & Mass Communication (cd)
 3. The Principal, Sir Syed College, Taliparamba

Copy To: 1 The Examination Branch (through PA to CE)

2. EX CI & EX CII Sections, EG-I, EM Sections/ JR -II/AR IV (Exam)
3. The Web Manager (for uploading in the website), Computer programmer
4. DR/ AR II / SO Acad A (Acad)
4. SF/DF/F

Forwarded / By Order

[Signature]
SECTION OFFICER

KV

